

## AMENDMENTS TO THE CLAIMS

Please amend Claims 1, 7 and 8 as follows.

Please add Claims 9-17 as follows.

1. (Currently amended) A method for distributing information to multiple users by a server via a network, the method comprising the steps of:

transmitting, at a server, notice information to a destination e-mail address of a registered user whose user information, including a unique user ID and the destination e-mail address, has been stored, the notice information containing the user ID;

acquiring the user ID of the registered user and transmitting a designated Web page when the registered user clicks a banner area that is displayed on the user terminal by receiving the notice information;

receiving, at the server, from the registered user, a request for forwarding the notice information to a forwarding address of an unregistered user, the forwarding address being provided by the registered user via the Web page, wherein the registered user is registered at the server and has the unique user ID issued by the server, and wherein the unregistered user is not registered at the server and does not have a unique user ID issued by the server;

transmitting the notice information to the forwarding address;

acquiring the user ID of the registered user and transmitting the Web page when the unregistered user clicks a banner area that is displayed on the user terminal by receiving the notice information;

issuing a new user ID that is associated with the user ID of the registered user when a request for registration is made by the unregistered user via the Web page; and

storing user information including the new user ID and the forwarding address.

2. (Original) A method for distributing information according to claim 1,

wherein the notice information transmitted by the server to the registered or unregistered user contains information indicating the location of the Web page and being accompanied by the user ID.

3. (Original) A method for distributing information according to claim 1, wherein the notice information transmitted by the server to the forwarding address includes comment data received from the registered user.

4. (Original) A method for distributing information according to claim 1, wherein the notice information is transmitted by the server to address(es) selected from multiple forwarding addresses specified by the registered user by eliminating those stored as ones to which notice information cannot be sent.

5. (Original) A method for distributing information according to claim 1, wherein the e-mail addresses to which notice information cannot be sent include the e-mail addresses of unregistered users who have sent a notice to the effect that they do not wish to receive the notice information.

6. (Original) A method for distributing information according to claim 1, wherein the notice information is transmitted via e-mail.

7. (Currently amended) A server for distributing information to multiple users via a network, the server comprising:

a user information memory that stores user information including unique user IDs and destination e-mail addresses;

a notice information memory that stores notice information to be sent to users;

a notice information transmitter that transmits the notice information to users;

a Web page transmitter that transmits a designated Web page in response to an access by a user; and

a user information controller that controls multiple sets of the user information;

wherein:

the notice information transmitter transmits the notice information to the destination e-mail address of a registered user, the notice information containing the user ID;

when the registered user clicks a banner area that is displayed on the user terminal by receiving the notice information, the Web page transmitter acquires the user ID of the registered user and transmits the Web page;

the notice information transmitter receives, from the registered user, a request for forwarding the notice information to a forwarding address of an unregistered user and transmits the notice information to the forwarding address, the forwarding address being provided by the registered user via the Web page, wherein the registered user is registered at the server and has the unique user ID issued by the server, and wherein the unregistered user is not registered at the server and does not have a unique user ID issued by the server;

when the unregistered user clicks a banner area that is displayed on the user terminal by receiving the notice information, the Web page transmitter acquires the user ID of the registered user and transmits the Web page; and

when a request for registration is made by the unregistered user via the Web page, the user information controller issues a new user ID that is associated with the user ID of the registered user, and stores user information including the new user ID and the forwarding address.

8. (Currently amended) A computer readable storage medium that contains instructions to perform the following:

transmitting, at a server, notice information to a destination e-mail address of a registered user whose user information, including a unique user ID and the destination e-mail address, has been stored, the notice information containing the user ID;

acquiring the user ID of the registered user and transmitting a designated Web page when the registered user clicks a banner area that is displayed on the user terminal by receiving the notice information;

receiving, at the server, from the registered user, a request for forwarding the notice information to a forwarding address of an unregistered user, the forwarding address being provided by the registered user via the Web page,

wherein the registered user is registered at the server and has the unique user ID issued by the server, and wherein the unregistered user is not registered at the server and does not have a unique user ID issued by the server;

transmitting the notice information to the forwarding address;

acquiring the user ID of the registered user and transmitting the Web page when the unregistered user clicks a banner area that is displayed on the user terminal by receiving the notice information;

issuing a new user ID that is associated with the user ID of the registered user when a request for registration is made by the unregistered user via the Web page; and

storing user information including the new user ID and the forwarding address.

9. (New) A method for distributing information according to claim 1, wherein the notice information comprises a link to the Web page, and wherein a Web site containing the Web page is not owned by the registered user.

10. (New) A method for distributing information according to claim 1, wherein the notice information comprises a link to the Web page, wherein the Web page comprises electronic information which can be subscribed, and wherein the subscribable electronic information is distributed to a plurality of unregistered users by registering the plurality of unregistered users at the server in a successive way.

11. (New) A method for distributing information according to claim 10, wherein the subscribable electronic information is an electronic magazine.

12. (New) A server for distributing information according to claim 7, wherein the notice information comprises a link to the Web page, and wherein a Web site containing the Web page is not owned by the registered user.

13. (New) A server for distributing information according to claim 7, wherein the notice information comprises a link to the Web page, wherein the Web page comprises electronic information which can be subscribed, and wherein the subscribable electronic information is distributed to a plurality of unregistered users by registering the

plurality of unregistered users at the server in a successive way.

14. (New) A server for distributing information according to claim 13, wherein the subscribable electronic information is an electronic magazine.

15. (New) A computer readable storage medium according to claim 8, wherein the notice information comprises a link to the Web page, and wherein a Web site containing the Web page is not owned by the registered user.

16. (New) A computer readable storage medium according to claim 8, wherein the notice information comprises a link to the Web page, wherein the Web page comprises electronic information which can be subscribed, and wherein the subscribable electronic information is distributed to a plurality of unregistered users by registering the plurality of unregistered users at the server in a successive way.

17. (New) A computer readable storage medium according to claim 16, wherein the subscribable electronic information is an electronic magazine.